

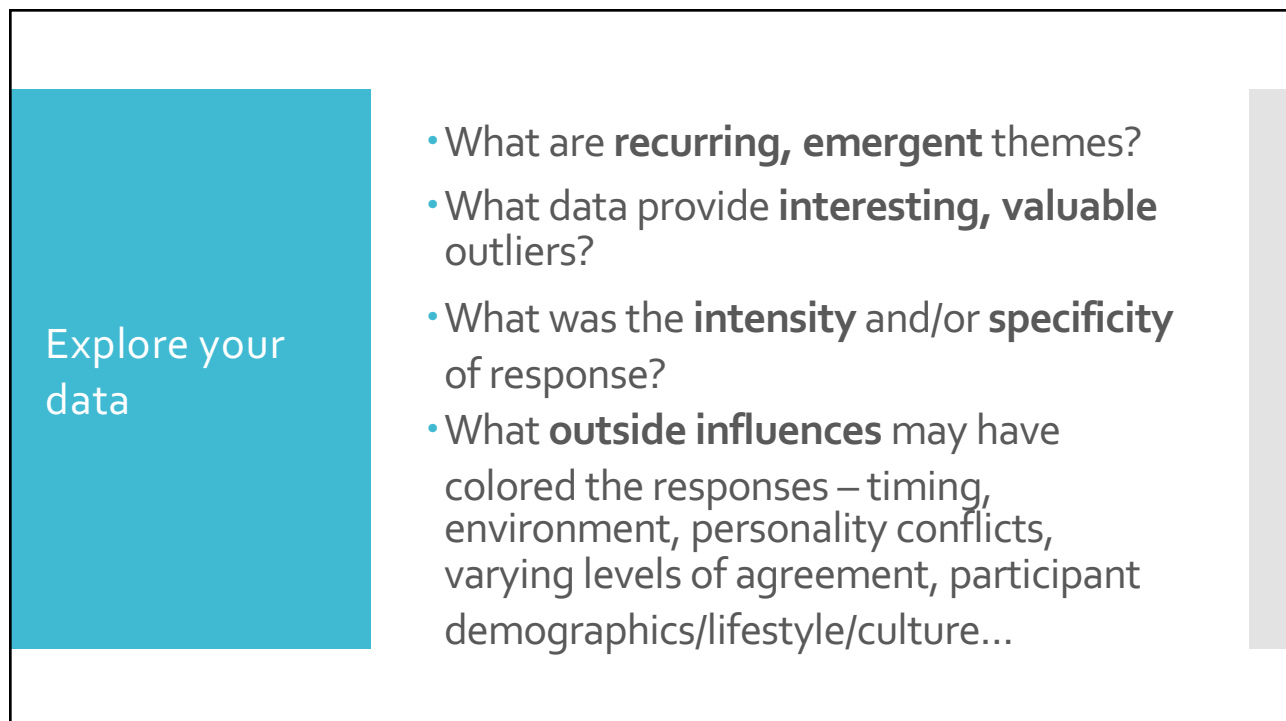
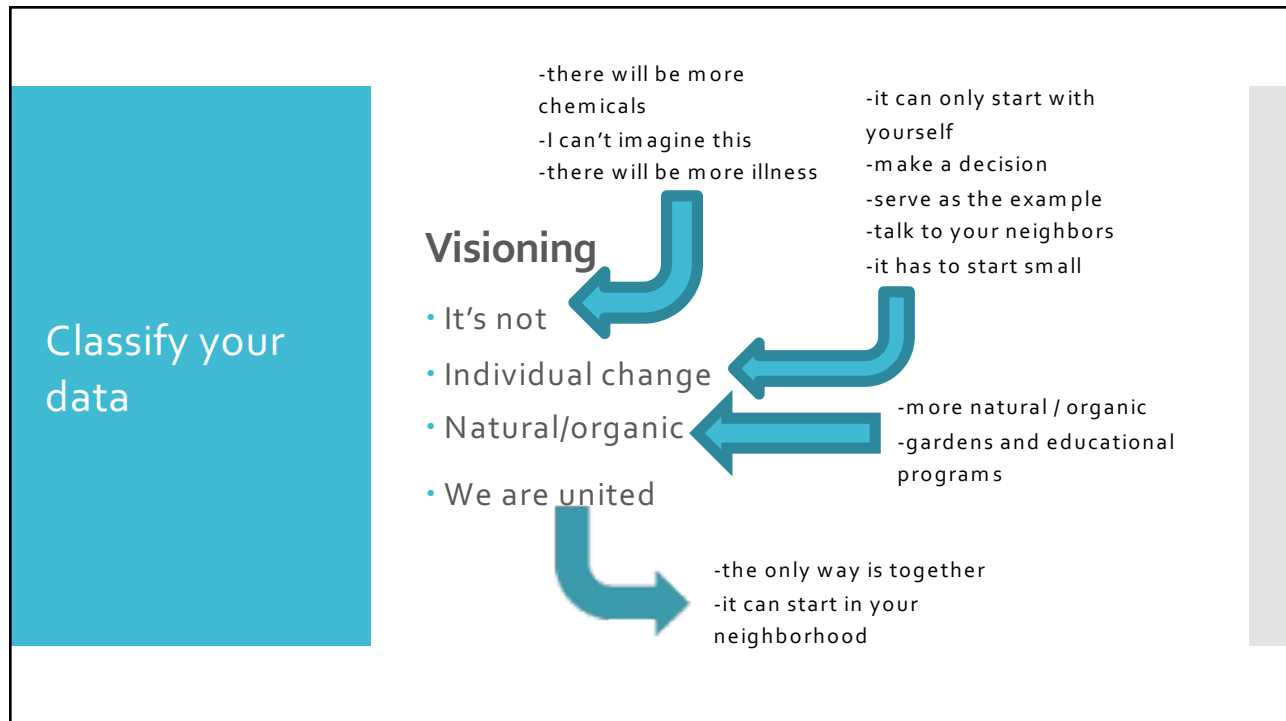
## AGENDA

- i. Introductions and Reflections - 15
- ii. Classifying Data - 60
- iii. Exploring and Enhancing Data - 30
- iv. Question Design - 60
- v. Next Steps - 15



### Classify your data

1. Review on your own, and generate a list of concepts and corresponding labels to serve as categorical data themes.
2. Discuss with your group- some themes may need to be joined or separated- come to agreement.
3. These serve as your emergent categories- they may change at a later time.



## Enhance your data

Select at least one participant quote for each question.

- Opposing quotes may illuminate diversity
- Emotional quotes tell a story
- Quotes that synthesize multiple concepts are exceptional
- Consider the burden of quantitative data – which quotes illustrate reality; which quotes provide insight into an alternative or subpopulation experience?

Is there any notable secondary data?

## 1. Question Design

- Use open ended questions
- Stay away from “why” – think “what” and “how”
- Consider the flow – an icebreaker, an intro, key questions, and an ending question
- Sequence the questions from general to specific
- Think about potential levels of participant comfort and engagement

## 1. Question Design

- Discuss prevailing, diverse, and diverging perspectives discovered in Session 1
- Consider spheres of influence– we are moving on to a co-created solution-based approach
- Do any initial probing questions come to mind?

## Bibliography

- Community Food Project Evaluation Handbook:  
[https://nesfp.org/sites/default/files/uploads/cfp\\_evaluation\\_handbook.pdf](https://nesfp.org/sites/default/files/uploads/cfp_evaluation_handbook.pdf)
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- An Innovative Sequential Focus Group Method for Investigating Diabetes Care Experiences with Indigenous Peoples in Canada:  
<http://journals.sagepub.com/doi/full/10.1177/1609706916674965>