



COMMUNITY FOOD CONVERSATION DATA ANALYSIS WORKBOOK

Context

Environment

Describe the neighborhood, building, room, climate, set-up....

Participants

How many? Languages spoken? Generation, ethnicity, formality, demeanor...

Timing

How long did it run? Did it start on time? Did it lag or was it rushed at times?

Visioning Highlights

Think about how you meal plan, shop and pay for food, cook, or even grow food. Imagine this. Now, fast forward five years and things have gotten better for you or easier for your community. What does this look like? What kind of improvements have been made?

Needs

What pieces are missing from how your community grows, sells, buys, or eats food?

Proposed categories:

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Notable outliers:

Challenges

What is the hardest part of getting food in your community?

Proposed categories:

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Notable outliers:

Assets

What’s working well in your community with food?

Proposed categories:

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Notable outliers:

Values

When thinking about the role food plays in your life, what do you value most?

Proposed categories:

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Notable outliers: